



## **Terms of Reference**

# **“A Day in the Life”: Highlighting the Work of GBV Responders for 20 Days of Activism Against Gender-Based Violence**

## **Context**

### **Zonta International and Building a Survivor-Centred Approach to Responding to Gender-Based Violence for Health Workers in Papua New Guinea**

UNFPA is the youth and sexual and reproductive health organisation of the United Nations. Our mission is to achieve a world in which every pregnancy is wanted, every childbirth is safe, and every young person’s potential is fulfilled.

With support from Zonta International, UNFPA is working with the National Department of Health and Provincial Health Authorities in Milne Bay and Bougainville to deliver a training package for health care providers. This training package aims to improve health care services for survivors of gender-based violence by building the awareness and skills of service providers in identifying and responding to instances of gender-based violence. Focused on the concept of survivor-centred care, this training encourages services providers to consider the survivor as the leader in their own health care, sensitising providers to the autonomy of the survivor.

UNFPA has completed two training sessions in Alotau, Milne Bay province. These trainings have included between 20 and 30 participants from across Alotau District and includes doctors, nurses, and community health workers.

## **20 Days of Activism**

Globally, the 16 Days of Activism Against Gender-Based Violence is observed between the Day to End Violence Against Women (25 November) and Human Rights Day (10 December). The campaign is inclusive of World Aids Day (1 December). In Papua New Guinea, this campaign launches on World Children's Day (20 November) and is called the '20 Days of Activism'.

The campaign is an opportunity to bring stakeholders together in a sustained series of activities to address the issue of GBV and to highlight progress made throughout the year to reduce the incidence of violence and strengthen support services for survivors.

## **“A Day in the Life”**

To observe the 20 Days of Activism for 2022, UNFPA Papua New Guinea, in partnership with UNFPA Regional Office for Asia and the Pacific, is going to take audiences through the daily life of two health care providers who provide support to gender-based violence survivors.

The two featured individuals will have completed training with UNFPA on the survivor-centred approach. The filmmaker will work with the individuals to organise a filming schedule and will guide the individual in explaining how the training has impacted their service delivery.

The two episodes should include the following pieces of content:

1. Where the individual works, their role, and a short profile on how they came to this work
2. A definition of survivor-centred care delivered by the individual in their words
3. A diary-style video featuring how the individual gets ready, travels to work, their day-to-day in the facility, and then returning home
4. How the training provided by UNFPA with support from Zonta International has changes their approach to survivors - what they did before vs what they have done after
5. How working with GBV survivors impacts them, personally
6. Appropriate branding for the project partners: UNFPA and Zonta International (branding guidelines and graphics will be provided by UNFPA)

Where each of these pieces of content appear within the episode is at the discretion of the filmmaker, considering the flow of the storytelling.

## **Deliverables**

The following deliverables will be developed in partnership with identified health care providers

2 x 10 minute (estimated) videos detailing the daily life and experience of health care providers supporting gender-based violence survivors.

## **Proposals**

UNFPA is seeking proposals for the production of the two episodes. Submissions should include:

- a detailed financial proposal inclusive of all production and post-production costs
- a technical proposal outlining
  - The filmmaker's experience in producing similar content in Papua New Guinea
  - Links to existing content showcasing the filmmaker's ability to deliver the required content

All storytellers and locations must be agreed with UNFPA. Filming schedules are subject to change based on storyteller's availability.

## Assessment Criteria

Submissions will be assessed using the criteria below:

Technical capacity to produce high-quality audio-visual content	30%
Experiencing in documentary production	20%
Experience in producing content related social issues or cultural issues in Papua New Guinea, with awareness of cultural sensitivities, confidentiality, and respect	20%
Price	30%

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## Informed Consent

The filmmakers must receive informed consent from persons and communities appearing in the film and follow the advice of the local storytellers as to the sensitivities of filming locations, including healthcare facilities, covered in the film. The filming of peoples, survivors, healthcare facilities, safe houses, and other culturally-sensitive materials must receive prior consent from the communities involved and this consent must be recorded (either in writing or on film).

## Intellectual Property

All interviews and content produced in the course of the documentary series remain the property of UNFPA and may be reproduced with the written permission of UNFPA Papua New Guinea.